

# Design products that earn more money *and* save the planet



## Sustainability innovation & ecodesign for manufacturers

As a global innovation and development service provider, Zühlke has been helping clients gain market share with **product innovations for over 50 years**. Sustainability is becoming ever more important: customers are demanding green products, employees want to work on something meaningful, and new laws are increasingly forcing

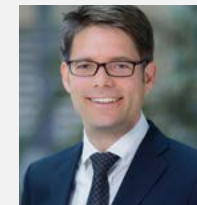
companies to be environmentally friendly. We help you build products that are **technically innovative**, improve **profitability** and **save the planet**.

As a **proven consulting and engineering partner** – from **mechanics and sensors to apps and the cloud** – we are your **one-stop shop for sustainable products and services**.

	Life-Cycle Assessment (LCA)	Sustainable Product Design / Ecodesign	Business Model Innovation for Sustainability
What we do	We analyse the environmental impacts of your products and services throughout their life cycle, calculate the footprint and identify the key levers for optimisation. Based on the results we ideate ways to significantly improve the sustainability of your products.	Based on your corporate strategy and the LCA results we help you develop new products holistically with an interdisciplinary team. This includes designing products for longer life, better repairability and recyclability, and improved material and energy efficiency.	To take reducing emissions and waste to a new level, we jointly rethink the value proposition of your existing products and leverage new services, such as maintaining, refurbishing, updating, repairing, reusing, sharing and product-as-a-service-models.
Benefit	 Transparency and clarity going forward	 Differentiate yourself from your competitors with sustainability	 Exploit new business opportunities
Results	Leverage for sustainability and concrete ideas for greener products	Increased market share, revenue & profit	A more circular economy with new revenue streams

**Zühlke brings engineering, innovation and sustainability expertise to your product teams.**

Schedule an appointment now to discuss how sustainable products can help you succeed in tomorrow's marketplace.



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