

Web 2.0 ushers in a new generation of web applications. Companies like Google have already given impressive proof of that. Zühlke assists you in selecting the appropriate web technologies and develops solutions to fit your needs.

Consulting Development Integration

Web 2.0



To assist with the selection of the technology, we develop a prototype where required. This is a way for you to reduce your project risk and deliver tangible results to stakeholders at any early stage of the project.

Web 2.0 – Next generation of web technologies

Highly interactive Web 2.0 applications like Google Mail, Flickr, Wikipedia or Map24 have long been a part of our everyday lives and are widely accepted. Increased standardisation and improved development support for Web 2.0 technologies offer you new possibilities for developing solutions with complex user interfaces.

Understanding the user

New technologies provide the biggest benefits when they are employed to develop solutions tailored to user needs. Effective requirements engineering offers good support in this regard. In user surveys and interviews, the Zühlke consultant finds out more about the users and what they want, allowing him or her to define a solution that maximises user benefits. The results of these analyses are essential to assess the requirements for the user interface and crucial for selecting a suitable technology.

Relying on the right technology

What is the optimum Web 2.0 technology for your project? The Zühlke consultant uses a list of criteria to determine which technology meets your requirements.

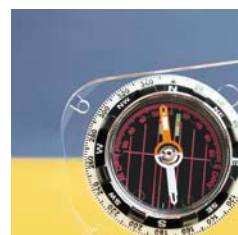
Security, performance, maintenance and usability are checked with particular care because the wrong choice of technology often causes problems with the application.

Our services

- Development of customer specified solutions with one of the latest web technologies such as AJAX, Java Server Faces, JSP/Servlets, ASP.NET or Microsoft WPF/E (= Silverlight)
- Evaluation of client technologies for your concrete application
- Usability engineering and expert reviews
- Requirements engineering
- GUI prototyping
- Guidelines and style guides
- Use case modelling and specification
- Project support from our usability and technology specialists.

Are you planning to replace a complex desktop application with a web application or are you interested in developing a new web solution with a highly interactive user interface?

If so, ask us for customised solutions to implement your ideas. We are happy to show you all the possibilities that Web 2.0 can offer your company. We look forward to hearing from you.



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