

Reduced manufacturing costs, together with increased functionality and product quality, provide a key competitive advantage. Let Zühlke demonstrate the potential for reducing the manufacturing costs of your product.



Consulting Development Integration

Quick Check: Reduction of manufacturing costs

Challenge

With most product development, time-to-market has top priority in order to ensure a market advantage when the product is launched. Product managers often pay less attention to manufacturing costs. This often means that, no sooner has your product proven itself in the market than you face increasing cost pressures from competitors. In addition, you will no doubt identify optimisation points in terms of functionality, quality and quantities, but is now the ideal time for refinement of the product? We provide support with regard to such future-oriented planning processes by offering a Quick Check of your product from a neutral, external perspective. And we demonstrate the potential for reducing manufacturing costs.

Quick Check proposition

- After an initial meeting about the project, Zühlke will receive a summary from you detailing the manufacturing costs (e.g. as an Excel file) as well as a copy of the product itself (hardware for dismantling).

- Zühlke will assess your documents. You will then receive the following:
 - An outline analysis of the current situation (ABC functions, modules)
 - Initial assessment of the cost reduction potential and the expense/time required
 - Quick Check documentation
- Final meeting at Zühlke
 - Presentation of the results of the Quick Check
 - Discussion and recommendations for further actions

Benefits for you

- The Quick Check provides you with decision-making documentation regarding whether it is worth carrying out an extended cost reduction project and whether sufficient savings can be expected.
- You gain from the extensive experience and cost reduction and technological expertise of the various Zühlke experts.

Your Quick Check

- After receipt of the basic materials and data for the project, we need about two weeks to carry out the analysis.
- The Quick Check is suitable for relatively simple products and modules.
- For more complex products and systems, we would be pleased to prepare specific proposals.

Expose your product to the costs test bed - the Quick Review, provided from a neutral perspective by our specialists, will show you the possible savings that can be achieved. We look forward to an informal discussion with you about a Quick Check of the manufacturing costs of your products.



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