

Reduced manufacturing costs in combination with improved product quality constitute a key competitive advantage. Zühlke provides your team with a methodical approach for cost cutting projects and drives the development of new solutions.



Consulting Development Integration

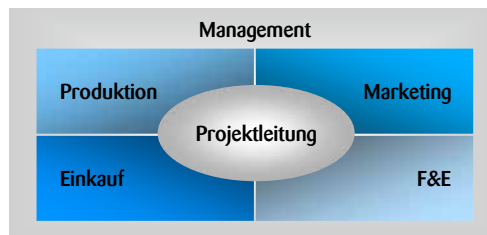
Coaching – reducing costs through innovation

Approach & methodology

Assistance is provided to project teams to enable successful reduction of manufacturing costs on the basis of Zühlke's proven cost reduction process. Our coaches provide instruction and help regarding the methodical approach. They develop the fundamental elements and solutions necessary to achieve the desired cost reductions.

Core team and project manager

A core team is assembled in order to obtain an overview of the cost cutting potential across all areas in a company. It consists of a project manager together with representatives from the areas of marketing, R&D, purchasing and production. Where required, the skills and knowledge of Zühlke experts are also available.



Achieving the goal via four workshops

The core team usually participates in four workshops, the results of which are summarised and discussed in a concluding presentation.

- Workshop 1
Introductory presentation & kick-off meeting
- Workshop 2
Analysis of the current situation
(development of cost transparency and analysis of product / production)
- Workshop 3
Analysis of potential
(Brainstorming)
- Workshop 4
Analysis of potential
(assessment of the proposed solutions and the potential savings)
- **Concluding presentation & discussion**

You will benefit from working with Zühlke:

- Rapid determination of the existing potential for cutting production costs.
- Instruction in and use of a methodical approach in cost cutting projects, tailored to your particular product.
- Development of skills and expertise in your core team for carrying out future cost cutting projects in your business.
- New ways of thinking are introduced as a result of the neutral opinions of external coaches.

We would be happy to provide details of our reference projects in the field of cost reduction and to personally discuss the potential for making savings in your business. Take this opportunity and give us a call.



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