

Good usability has emerged in recent years as a key factor in the success of products and software. Zühlke shows you how to exploit the full usability potential of your product.



Consulting Development Integration

Usability Quick Check: Pros checking your product

Challenge

Many IT products have usability potential that remains untapped. Optimised usability makes for satisfied users and helps to cut costs by reducing processing times, operating errors and the need for training and support. Finally, usability can help you to differentiate yourself from the competition.

Usability Quick Check

Zühlke conducts a usability check to facilitate our customers' introduction to the world of usability. In usability testing, users perform testing tasks on an existing system. User interaction is recorded during the test and subsequently analysed by specialists. Usability testing has proved effective worldwide across all industries and is now an established development tool at Microsoft, Apple, Google and other leading IT companies.

Quick Check Package

Our Quick Check Package contains the following specific services:

- One-day workshop at the customer's premises to determine the focus of the check and to formulate the tasks for the usability test.
- Preparation and execution of a usability test at the customer's premises with five typical users. Testing lasts for one day and is broadcast live to a separate room for monitoring if possible.
- Presentation of identified usability problems at the customer's premises, including initial suggestions on resolving the problems and a highlight video.

Your benefits

You lay the groundwork for more effective and efficient operation of your software with minimal effort and at minimal cost. You improve customer satisfaction and user acceptance, which helps to cut customer service costs.

You gain a genuine insight into usability, a term that often remains just a catchword, and become familiar with one of the most effective methods for optimising usability. In the next project, your team will ensure good usability of the product of their own accord.

You profit from the expert knowledge and experience of the Zühlke usability specialists, who also act as competent contact partners for GUI technology and development and maintain an overview of the cost of the suggested solutions.

Contact us if you would like to have a usability test conducted on your product. We will tell you at little expense how you can optimise your products.



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