

Scrum is the most well-known agile procedural model. With Scrum projects changes of requirement can be handled particularly flexibly. Zühlke helps you with experienced ScrumMasters during the balancing act between too little and too much formalism.



**Consulting** Development Integration

## Agile goal attainment with Scrum

### Always a finished product

Scrum is a procedural model based on the idea of self-organisation and is used for developing hardware and software. Scrum is lean and relies on agile basic values.

One basic concept of Scrum is that each sprint (iteration) should yield an executable and usable part of the target product for the user. The time-frame for each sprint is set in advance and ranges from two to four weeks. Requirements can be recorded and prioritised again after each sprint, a feature that makes Scrum projects extremely flexible.

### Communication

Scrum demands and promotes communication within the team. A Daily Scrum is held every day at the same time and is limited to 15 minutes. It is used for sharing information on current and completed tasks in the current sprint.

Further meetings are held for presenting sprint results, for choosing, assessing and scheduling the tasks for the next sprint, and for finding ways to improve the procedure.

### Visible success

Team members can care for defined artefacts with minimal effort and ensure a documented procedure. In Scrum projects, the status of the team and its performance is therefore clear at any time during the project. Central artefacts are posted in a prominent place so that progress is visible to everyone.

### Approaching problems openly

Scrum may not be able to prevent problems from occurring, but one of its elementary processes is to eliminate project obstacles and difficulties. This is a central task of the ScrumMaster.

### Customised services from Zühlke

Zühlke helps development teams with the roll-out, coaching and further development of Scrum projects:

- with certified ScrumMasters (CSM) and product owners (CSPO),
- with experienced Scrum users and
- advice on handling problems.

We are also happy to assume overall responsibility for Scrum projects or to train your team during the project.

Communication is everything! Contact us if you want to know how to use Scrum to improve your business success in lasting ways. We will let you know why a good ScrumMaster is like a German shepherd.



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