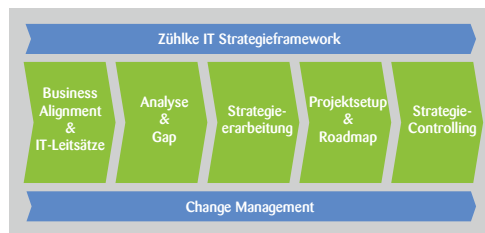
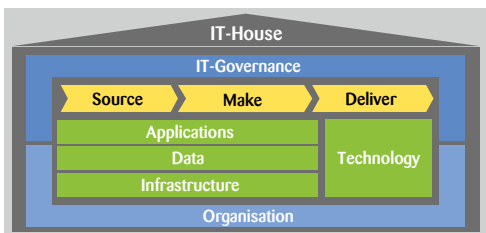


IT closely aligned to corporate goals and business processes improves profitability. Zühlke assists you in devising and implementing a viable IT strategy. You benefit from our broad experience in information technology, architectural design and management consulting.



Consulting Development Integration

Business and IT strategy in harmony

The right IT for your business success

Virtually no link in the value chain of business can be done without information technology. IT has to be perfectly attuned to a company's strategic goals to be effective in supporting the successful implementation of those goals.

Are flexibility and agility critical for success? Is quality what matters most? Or are efficiency and cost optimisation the factors determining your business success?

Your task is to define the best possible IT strategy to balance these competing requirements. Organisational structures, processes, and the application landscape must work together with the infrastructure and deployed technology to work well in the business's critical success factors.

Procedure for creating an IT strategy

Zühlke has developed its own procedure for devising and implementing an effective IT strategy, allowing Zühlke to create a customised IT strategy in close cooperation with the customer's team.

Guided by the corporate goals, specialists derive the future requirements that IT has to meet.

Any deviations between the current IT set-up and business-based IT requirements are identified in a brief analysis.

Zühlke then uses this information to formulate the strategic roadmap for IT and identifies the key areas for implementation. After careful prioritization Zühlke outlines a set of actions and an appropriate implementation plan to ensure that the IT strategy is put in to place as intended.

Zühlke's own experience shows that the involvement of top management coupled with a professionally conducted process leads to an IT strategy supported and practiced by everyone.

Your benefits

- Effective and efficient IT support for business processes
- An IT strategy tailored to the logic of your business
- A reasonable IT strategy for your company
- Clear basis for making decisions and guidelines for new IT investments
- Clarity in the deployment of IT resources with maximum benefits for the company
- Clear roadmap, projects with priorities

Challenge our creativity!

With our experience and interdisciplinary approach, we can solve complex problems involving many different issues and this to your satisfaction.

We can help you to build a solid bridge between business and IT.



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