

New technical possibilities can help many areas of industry to simplify and drive processes. Zühlke supports you with a systematic potential analysis for the implementation of mobile solutions. This opens new opportunities for your company.



Consulting Development Integration

# Business Cases for Mobile Applications

## Modular project procedure

Mobile solutions open new possibilities for the support and rationalisation of business processes. They make it possible to gain genuine competition advantages. The optimisation potential must be carefully examined and the project set up as goal driven. The business processes are always in the foreground, not so much the technical solutions. Anchoring the project on the business side makes close cooperation with the IT imperative. Further central success factors are the acceptance of the users and the user comfort of the solutions.

## Compiling business cases

- Analysis and optimisation of business processes with a focus on cost intensive and non profit making work procedures
- Definition of new or better performance through introduction of mobile solutions
- Quantification of the improvement potential and the investments necessary
- Calculation of the rate of return including sensitivity

- Meaningful demarcation and phasing of the project
- Clarifying success factors, risks and risk minimising measures

## Implementation examples

- The replacement of report forms makes a constant data flow possible
- Access to up-to-date product and customer data as well as facility documents
- Real-time information about the status of deliveries in a logistics chain
- Direct enquiry and constant optimisation of know how databases
- Dynamic deployment and route planning

## Why use Zühlke?

- The proven Zühlke procedural model minimises the project risks and ensures the continuity of business processes up to IT implementation
- Business, technology and implementation competency as well as professional project management from one source
- Impetus and experience: industry-wide knowledge and mutual inspiration results in creative solutions

## Your benefits

- Reduction of process costs, reaction and turnaround times
- Reduction of error frequency and costs
- Differentiation through new service offerings
- Thanks to new applications field sales forces concentrate on the main tasks

Mobile application will be worth while for your company. We look forward to speaking to you.



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